TERPENES AND TESTING WORLD CONFERENCE 2018

Program Guide

Terpenes & Testing World Conference Program Guide
To ensure that your ad looks its absolute best, it must be submitted in PDF format that conforms with PDF/X-1a: 2001 specifications.
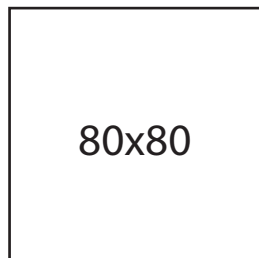
PDF/X-1a is a widely accepted standard for files that are used in books, magazines, & other high-resolution print media. Commonly used professional design tools (e.g., Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Quark Express, etc.) include a PDF Export Preset that supports PDF/X-1a; please ask your grahic designer to use this format when saving your final ad files.

We will pre-flight all ads using Adobe Acrobat Professional to ensure that they meet PDF/X-1a standards and **you will be asked to resubmit your ad if it is not the correct format.** If you ask us to run an ad that is not PDF/X-1a compliant, we will not be responsible for the quality of the printed ad.
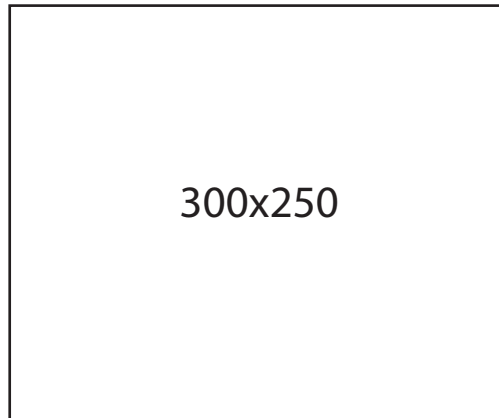
All ads should be submitted in CMYK format, 300dpi or higher.

TERPENES AND TESTING WORLD CONFERENCE 2018

FULL PAGE
5.5" X 8.5"

PRICE: $695

Keep important elements such as text at least 1/4" from the edge of your ad to prevent anything being cut off. Full bleed.

HALF PAGE
5.125" x 4"

PRICE: $395

QUARTER PAGE (Vertical)
2.5" x 4"

PRICE: $249

EIGHTH PAGE
2.5" X 2"

*Eighth Page Ads are only available for those who donate gifts for speakers.

EIGHTH PAGE
2.5" X 2"

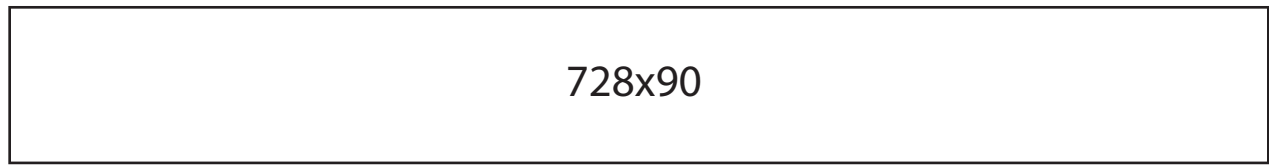*Eighth Page Ads are only available for those who donate gifts for speakers.

NOTE: DEADLINE FOR SUBMISSION FRIDAY, MARCH 16TH

80x80

300x250

728x90

Prices:
80x80 - $50 per month
300x250 - $142 per month
728x90 - $185 per month

All text   MUST be converted to outlines/flattened/rasterized prior to submission.
All sales-related questions should be submitted to info@terpenesandtesting.com or call 949-416-3856
All technical questions should be submitted to info@terpenesandtesting.com